

SEO Manager

Proven SEO Account Management for Startups, Agencies, & Enterprises

Journey to **95%** Client Retention

Successfully managed 25+ simultaneous SEO accounts across diverse industries, delivering consistent growth and \$2.8M+ in combined client revenue impact.



What Was Broken — And How We Fixed It

The Challenge - What Agencies & Businesses Struggled With

- ✓ Missed deadlines and deliverables
- ✓ Poor client communication leading to churn
- ✓ Lack of ownership for reporting and KPIs
- ✓ Teams reacting to problems instead of preventing them

The Solution

- ✓ Acted as single point of contact for clients
- ✓ Translated SEO data into clear business insights
- ✓ Coordinated cross-functional teams (content, technical, link-building, development, QA)
- ✓ Regular client meetings and business reviews via video conference
- ✓ Introduced AI-powered efficiency (AIO, GEO, AEO)
- ✓ Managed external partnerships with link-building agencies and content creators
- ✓ Managed deliverables, reporting, and strategy alignment

Proven Experience — Structured Process

What Sets Us Apart

-  15+ Years Experience
-  300+ Projects Delivered
-  400K+ Monthly Organic Visitors
-  1M+ Pages Managed
-  Diverse Industries: Healthcare | SaaS
eCommerce | Local | Enterprise

The Framework Behind the Success

-  Onboarding & Discovery call – Understand client goals and challenges
-  Dedicated Assignment – A manager acts as your client-facing rep
-  Strategy Alignment – Translating plans into actions across teams
-  Reporting & Communication – Clear, branded reports and regular updates
-  Continuous Growth – Spot upsell opportunities & improve retention

Tools & Expertise

SEO Tools

Moz, SEMrush,
Ahrefs,
Screaming Frog,
Contentking, Botify,
Deepcrawl

Content Tools

Jasper,
Frase,
MarketMuse,
SurferSEO,
Rytr

AI Integration

ChatGPT,
Gemini,
Perplexity,
Claude

Analytics

Google Analytics,
Search Console,
Looker Studio,
BigQuery

Local Tools

Yext, BrightLocal,
Google Maps API,
Whitespark,
GMB Everywhere

Project Management

Slack + Loom,
ClickUp,
Trello,
Asana

Client Success Stories

25 +

Active Account
Managed

2.8 M

Combined
Revenue Impact

890 %

Average
Traffic Growth

95 %

Client
Retention Rate

Individual Client Success Stories

Healthcare Practice

470 %

Organic Traffic Growth in
3 months

TOP 3

Local Search Ranking
Achieved

eCommerce Store

+325 %

Organic Revenue
Increased

1,250 +

New Keywords
Ranking

SAAS Platform

+180 %

Lead Generation
Improvement

65%

Reduction in CAC

What Clients Say

Our SEO Account Manager from Shrushti identified issues we didn't even know we had! Organic traffic spiked within weeks.

—— **Web Development and Designing Agency Owner**

The audits were thorough, and the fixes improved our page load time by 60%. Highly recommend!

—— **SEO Agency Owner**

Shrushti Digital manger is a great communicator and an excellent team player. He is efficient with his work.

—— **Marketing Consultant & Business Owner**

Shrushti Digital Marketing's SEO Manager has been instrumental in guiding our SEO strategy with smart recommendations. They are responsive, manage projects efficiently, and their attention to detail have truly impressed us

—— **Digital Marketing Agency Owner**

They took care of everything on the technical side, which made our on-page efforts even more effective.

—— **Training Academy Owner**

Thanks to Shrushti Digital Marketing's efforts, drove a 10x sales boost and 15x traffic growth, impressing the client with timely delivery, patience, and reliable execution.

—— **Ecommerce Business Owner**

Industry Recognition & Results

Trusted by 50+ Agencies & Businesses; saved 20–30% of internal time while clients saw faster results.



Client Retention: Award-Winning SEO Manager with 95% retention



Performance Consistency: 89% success rate across accounts.



Growth Acceleration: Average 6-month ROI of 340% across all client investments



Industry Diversity: Successful campaigns across 12+ different industry verticals

Scale With a Dedicated SEO Account Manager

Let's Connect



Schedule Meeting

[Book a call](#)



Email Us

info@shrushti.com



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Driving Visibility, Growth, and Results with SEO

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